



HAWAII'S  
LT. GOVERNOR  
**LylaBerg**<sup>®</sup>  
Experience+Fresh Thinking

<http://lylaberg.com>

## MEDIA RELEASE

CONTACT: SCOTT FOSTER

[fosters005@hawaii.rr.com](mailto:fosters005@hawaii.rr.com)

808- 988-0555

### **LYLA BERG BECOMES THE FIRST OFFICIAL CANDIDATE FOR LT. GOVERNOR**

*The Education Candidate: Experience+Fresh Thinking*

**HONOLULU: TUESDAY, FEBRUARY 02, 2010** – With the filing of her nomination papers at the State Office of Elections at 9:00 am this morning, Hawai`i State Representative Lyla Berg became the first official candidate for the office of Lt. Governor, State of Hawai`i. Representative Berg said, “As Hawaii's Lt. Governor, I will make use of the office's visibility and stature to help our State achieve much needed education reform. Albert Einstein once said, ‘The problems that exist in the world today cannot be solved by the level of thinking that created them’. I am convinced that the only thing that will turn our economy and the tragic erosion of Aloha around is education, education, and more education -- from early childhood, while people are in the work force, and after retirement.”

Berg also noted, “Because of the recent economic conditions, Hawai`i and the rest of the world are trying to come to terms with “the new normal.” Politically expedient decisions with little consideration to long term consequences must be replaced with collaborative thinking and creativity. There need not be a contradiction between doing what is necessary in the short term and doing what is necessary to build a prosperous future for all. There must be a balance. Our immediate goals must be to return our keiki to safe, well staffed classrooms, create employment for our jobless workers, and restore vital government services, particularly in the courts and for disadvantaged children and families. Hungry children living in abusive situations cannot be the ‘new norm’.”

Representative Berg has pledged to campaign using Hawaii's public funding mechanism and must first raise \$50,000 in \$100-or-less contributions to qualify. She noted, "I have always supported campaign

finance reform and will continue to do so by example. Because of the growing public cynicism about politics and Hawaii remaining at the very bottom of the voter turnout list, I urge all candidates for elected office in Hawai'i to take the high road and limit their contributions by using the Public Funding option.”

A Punahou School graduate, Dr. Berg received her Bachelor's Degree in Linguistics from Georgetown University in Washington, D.C. Her Masters of Education Degrees are in Curriculum & Instruction from the University of Hawai'i-Manoa and Educational Administration from the American University in Washington, D.C. She earned her Ph.D. in Education from the Union Institute in Cincinnati, Ohio.

Dr. Berg served for over 15 years with the State of Hawai'i Department of Education as a classroom teacher, student activities coordinator, vice-principal, and middle school principal. She then became an instructor of pre-service teachers in the Department of Curriculum & Instruction in the College of Education at the University of Hawai'i-Manoa. Prior to her election to the State House in 2004, Dr. Berg conducted workforce development training through her company, Lyla Berg & Associates, at Kapiolani Community College, in the visitor industry, and in the private sector.

During the Legislative Interim, Dr. Berg volunteers with the international organization *Teachers Without Borders*. She has assisted rural school principals with leadership development training in South Africa and China.

Representative Berg is the Vice-Chair of the Hawai'i State House Education Committee and sits on the Agriculture; Economic Revitalization, Business, & Military Affairs; Higher Education; and Tourism, Culture & International Affairs Committees.

#### ADDITIONAL INFORMATION ABOUT LYLA BERG

<http://lylaberg.com>

PAID FOR BY THE FRIENDS OF LYLA BERG

P.O. Box 240634  
Honolulu, Hawai'i  
96824-0634

-###-